

PSYCHOTHERAPY NETWORKER SYMPOSIUM
2016



AD AND **EXHIBITOR**
PROSPECTUS

ATTACHMENT &
Creativity

*Accessing Our Resources
for Change*

MARCH 17-20, 2016 | OMNI SHOREHAM HOTEL | WASHINGTON, DC

The annual Psychotherapy Networker Symposium is a unique conference of learning and discovery, offering more than 150 workshops by the field's most noted thinkers and practitioners. In keeping with the conference's spirit of creativity and imagination, we make the Exhibit Hall & Café an inviting place to meet and mingle, celebrate and learn. We also offer a variety of advertising and sponsorship opportunities to heighten visibility for organizations in the mental health field.

Our 2016 Exhibit Hall will be the biggest and best yet, as we celebrate our 39th annual conference with an array of special events for attendees and exhibitors alike. Make this the year you showcase your latest products and services to the mental health community in this stimulating and lively professional environment. I know you'll enjoy the experience and hope you can join us!

With warm regards.

MIKE MCKENNA

Advertising & Exhibit Director



JOIN US IN THE **Exhibit Hall & Café**

EXHIBIT BOOTHS

| Type | Price | Size |
|-------------------------|---------|----------|
| Single Booth | \$2,100 | 8' x 10' |
| Premium Single Booth | \$2,525 | 8' x 10' |
| Double Booth | \$3,795 | 8' x 20' |
| Premium Double Booth | \$4,170 | 8' x 20' |
| Triple Booth | \$5,370 | 8' x 30' |
| Premium Triple Booth | \$5,995 | 8' x 30' |
| Quadruple Booth | \$7,100 | 8' x 40' |
| Premium Quadruple Booth | \$7,890 | 8' x 40' |

- Each 8 x 10 booth includes: one 6-ft. draped table, two side chairs, carpet, ID sign, and one (up to 4-day) workshop registration

Exhibitor Information

Each year, the Exhibit Hall & Café at the Networker Symposium is the heart of the conference—the place where more than 3,000 social workers, marriage and family therapists, psychologists, and counselors gather to have breakfast and lunch, meet friends and colleagues, and learn about the field's latest innovations and offerings. This year, the Exhibit Hall will be “the place to be” more than ever, with loads of special events and activities. Sign up now. Limited space is available.

Exhibit Hall & Café Hours:

Thursday, March 17 – 4:00 p.m. to 6:30 p.m.

Friday, March 18 – 7:45 a.m. to 7:00 p.m.

Saturday, March 19 – 7:45 a.m. to 6:30 p.m.

Special Exhibit Hall Events:

Symposium Reception in the Exhibit Hall:

Friday, March 18 (4:30 – 7:00 p.m.)

Meet the Authors Book Signings:

Friday, March 18 (1:00 – 2:30 p.m.) and (4:30 – 7:00 p.m.)

Saturday, March 19 (1:00 – 2:30 p.m.) and (4:30 – 6:30 p.m.)

CONTACT

Mike McKenna *Exhibit Show Manager*

CALL

(888) 396-1257 OR (202) 885-5277

EMAIL

mmckenna@psychnetworker.org



Visit us online



“The Exhibit Hall was
Amazing!”



TWO OUTSTANDING

Advertising Opportunities

Symposium Program *(mailed December 2015)*

Mailed to 100,000 mental health professionals, ours is the most widely read and circulated conference program in the field. It provides detailed information on each of the 150 workshops offered, continuing education credits, and other essential facts about the conference. Recipients read it from cover to cover.

With its extensive distribution throughout the United States, the Symposium Program is the ideal platform for promoting your books, treatment and recovery programs, training opportunities, practice-related products, and more.

ADVERTISING RATES | Symposium Program

| Size | Price | Dimensions (W x H) |
|-----------|----------------------------|-------------------------------------|
| Full page | \$2,555 b/w \$3,375 4/c | 7.1875" x 10" |
| 2/3 page | \$2,140 b/w \$2,960 4/c | 4.75" x 9.1875" |
| Half page | \$1,835 b/w \$2,530 4/c | 7.1875" x 4.50" |
| 1/3 page | \$1,355 b/w \$1,875 4/c | 4.75" x 4.50" or 2.25" x 9.1875" |

- Mail date – December 2015
- Circulation – 100,000 mental health professionals
- Space reservations due – October 24, 2015

Onsite Guide *(distributed at our conference)*

The Onsite Guide contains the complete Symposium schedule, year-round learning opportunities, Exhibit Hall events, exhibitor descriptions, and more. Our 3,000+ attendees use it throughout the conference and keep it for reference.

The Onsite Guide is the perfect place to promote your booth, highlight new products and services, and increase your organization’s brand recognition.

ADVERTISING RATES | Onsite Guide

| Size | Price | Dimensions (W x H) |
|-----------|----------------------------|--------------------|
| Full page | \$1,495 b/w \$1,995 4/c | 7.1875" x 10" |
| Half page | \$875 b/w \$1,125 4/c | 7.1875" x 4.50" |

- Space reservations due – January 29, 2016
- Camera-ready art due – February 5, 2016

Special Rates for **EXHIBITORS** and **PRESENTERS**
contact mmckenna@psychnetworker.org

Psychotherapy NETWORKER SYMPOSIUM

Where Exhibitors Meet the Most Influential Therapists

MARCH 17-20, 2016

MAKE YOUR RESERVATION TODAY

(888) 396-1257 OR

mmckenna@psychnetworker.org

Exhibitor Sponsorships

Totebag Logo: Promote your organization throughout the Symposium and for years to come. Place your company name and logo on the totebags distributed free to each attendee.

Luncheon Speaker Sponsors: Align your company with one of the leaders in the field who'll be speaking during the lunchtime break. You'll have distinctive signage at the event and receive recognition from the podium.

Symposium Reception Sponsors: Spotlight your organization at the conference's most popular evening event, the Exhibit Hall Wine and Cheese Reception. You'll receive distinctive signage in the hall, as well as recognition from the podium.

Breakfast Healthy Foods Sponsors: Spotlight your organization as one of the Healthy Foods sponsors for breakfast in the Exhibit Hall, and your company will receive distinctive signage in the Exhibit Hall, as well as recognition from the podium.

Exhibitor Showcase Sponsors: A special interactive area at the entrance to the Exhibit Hall allows attendees to search for exhibitors by name and product/service category, and allows sponsors to showcase their products and services outside of their booth area. Provided: seating for attendees along with use of sound system,

audiovisual equipment, and screen. Sponsors will receive distinctive signage in the Exhibit Hall, as well as in the Onsite Guide.

Rejuvenation & Relaxation Sponsors: Special area of Exhibit Hall devoted to massage therapy, Reiki, and reflexology. Align your company to the theme of Relaxation and Rejuvenation as our attendees come into the Exhibit Hall from workshops. Sponsors will receive distinctive signage in the Exhibit Hall, as well as in the Onsite Guide.

Internet Café Sponsors: Support the free wireless connection in the Exhibit Hall Café, and your company will receive distinctive signage in the hotel lobby and be recognized from the podium.

GoTo Card Sponsors: Encourage 3,000+ attendees to stop by your booth by being one of the FINAL 10 exhibitors offering special prizes to attendees who visit all of the booths listed on the 2016 GoTo Card.

Totebag Insert Sponsors: Supply up to 3,000 of your own inserts by March 3, 2016, and we'll place them in each of the official conference totebags.

► *All sponsors will be recognized in the Onsite Guide and on Exhibit Hall signage.*

Past Exhibitors

American Counseling Association

American Professional Agency

American Psychological Association

Association Book Exhibit

Austen Riggs Center

BetweenSessions.com

Binge Eating Disorder Association

BrainMaster Technologies, Inc.

Breakthrough at Caron

Center for Mind-Body Medicine

Center for Self Leadership

Compass Counseling Services of NOVA

Cottonwood Tucson

Earth Wisdom Music

Eating Recovery Center

EEG Info

Elements Behavioral Health

EMDR International Association

Farley Center at Williamsburg Place

Father Martin's Ashley

GoodTherapy.org

Hakomi Institute

Hopewell House

Inova Behavioral Health Services

Inpathy

International Primal Association

International Psychotherapy Institute

Interventions Maryland

Kaiser Permanente

Khiron House

Lakeview Health

NASW Assurance Services

National Association of Social Workers

New Harbinger Publications

Oliver-Pyatt Centers

Pasadena Villa

PESI, Inc.

Psychiatric Institute of Washington

Reflections @ Dominion Hospital

The Refuge – A Healing Place

Renfrew Center

Routledge Mental Health

Sagebrush Treatment Center

Seabrook House

Self Esteem Shop

Seven Leaves Press

Shambhala Publications

Sheppard Pratt Health System

Sierra Tucson

Sober Way

Somatic Experiencing Trauma Institute

Summit Preparatory School

Sunrise Springs

TherapyNotes

TherapySites

Thriveworks

United States Association for Body

Psychotherapy

Whole Person Associates

W.W. Norton

Psychotherapy NETWORKER

WHY *do leading organizations* EXHIBIT *at the Networker Symposium?*

More than 70 exhibitors make this exposition the premier event for showcasing products and services for mental health practitioners.

Develop relationships with new prospects and strengthen ties with existing clients.

Heighten credibility through close association with organizations devoted to helping the therapy community.

Network with peers and colleagues.

Learn about the newest advances and best practices from national and international organizations.

Receive valuable feedback from a knowledgeable audience.

Attract prospective employees.

At the **PSYCHOTHERAPY NETWORKER SYMPOSIUM**, you'll find kindred spirits filled with fresh ideas — from the field's most noted thinkers and practitioners to newbies just joining the field. Everyone gets to share the experiences and insights of exciting presenters, panelists, and keynote speakers.

Exhibiting at the Symposium is an effective way to achieve your marketing goals, showcase your brand, demonstrate new products and services, generate leads, and build relationships.

We look forward to having you join us at Symposium 2016!

TO RESERVE BOOTH SPACE,
CONTACT

Mike McKenna *Exhibit Show Manager*

(888) 396-1257 OR mmckenna@psychnetworker.org

SAVE THE DATE: March 17–20, 2016—Washington, DC



Psychotherapy NETWORKER 2016 SYMPOSIUM

RESERVATION FORM

EXHIBITS, ADVERTISING, AND SPONSORSHIPS

FAX

(202) 537-6869

or

MAIL

Psychotherapy Networker
5135 MacArthur Boulevard, NW
Washington, DC 20016

or

EMAIL

mmckenna@psychnetworker.org

BOOTHS

- Single Booth (\$2,100)
- Premium Single Booth (\$2,525)
- Double Booth (\$3,795)
- Premium Double Booth (\$4,170)
- Triple Booth (\$5,370)
- Premium Triple Booth (\$5,995)
- Quadruple Booth (\$7,100)
- Premium Quadruple Booth (\$7,890)

SPONSOR

- Totebag Insert (\$475 Exhibitor Rate)
- Totebag Insert (\$675 Non-Exhibitor Rate)
- GoTo Card (\$495)

ADVERTISE

- Symposium Program Ad: Size _____
- Onsite Guide Ad: Size _____

Please contact me—I am interested in the following **PREMIUM SPONSORSHIPS:**

- Totebag Logo
- Symposium Reception Sponsor
- Luncheon Sponsor
- Internet Café Sponsor
- Breakfast Healthy Foods Sponsor
- Exhibitor Showcase Sponsor
- Rejuvenation & Relaxation Sponsor

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____ Fax _____

Signature _____ Date _____

Check is in the mail for payment in full

Charge for payment in full to: AmEx Visa MasterCard Discover

Account # _____ Exp. _____ Security code _____