

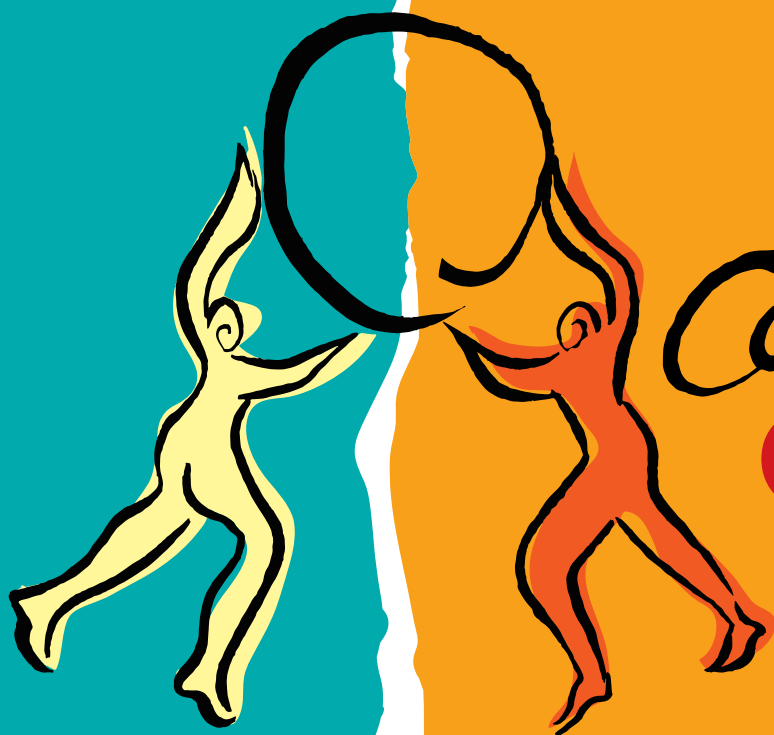
2017 PSYCHOTHERAPY NETWORKER SYMPOSIUM

40th

ANNIVERSARY CELEBRATION

featuring

Brené
Brown



THE
Courage
TO
connect

*Shaping Our Future in an
Age of Uncertainty*

AD & EXHIBITOR
PROSPECTUS

MARCH 23-26, 2017 | OMNI SHOREHAM HOTEL | WASHINGTON, DC

40th

Anniversary Celebration! Our annual Psychotherapy Networker Symposium has now been the most engaging gathering in the mental health field for four decades. Every year, our exciting conference features more than 150 workshops by the most noted thinkers and practitioners in psychotherapy. It promotes learning and discovery for psychologists, counselors, marriage and family therapists, and social workers—and offers a variety of exhibit, advertising, and sponsorship opportunities. Make 2017 the year you achieve all of your marketing goals!

This year's landmark anniversary will be commemorated in our Exhibit Hall, where attendees go to meet and mingle, network, and learn, as we celebrate with an array of special events for attendees and exhibitors alike. Join us during this special anniversary to showcase your latest products and services to the mental health community in this lively and professional atmosphere.

With warm regards,

MIKE MCKENNA

Advertising & Exhibit Director



JOIN US IN THE **Exhibit Hall & Café**

EXHIBIT BOOTHS

Type	Price	Size
Single Booth	\$2,100	8' x 10'
Premium Single Booth	\$2,525	8' x 10'
Double Booth	\$3,795	8' x 20'
Premium Double Booth	\$4,170	8' x 20'
Triple Booth	\$5,370	8' x 30'
Premium Triple Booth	\$5,995	8' x 30'
Quadruple Booth	\$7,100	8' x 40'
Premium Quadruple Booth	\$7,890	8' x 40'

- Each 8' x 10' booth includes: one 6-ft. draped table, two side chairs, carpet, ID sign, and one (up to 4-day) workshop registration

Exhibitor Information

Each year, the Exhibit Hall & Café at the Networker Symposium is the heart of the conference—the place where more than 3,500 social workers, marriage and family therapists, psychologists, and counselors gather to have breakfast and lunch, meet friends and colleagues, and learn about the field's latest innovations and offerings. This year, the Exhibit Hall will be “the place to be” more than ever, with loads of special events and activities. Sign up now. Limited space is available.

Exhibit Hall & Café Hours:

Thursday, March 23 – 4:00 p.m. to 6:30 p.m.

Friday, March 24 – 7:30 a.m. to 7:00 p.m.

Saturday, March 25 – 7:30 a.m. to 6:30 p.m.

Special Exhibit Hall Events:

Symposium Reception in the Exhibit Hall:

Friday, March 24 (4:30 – 7:00 p.m.)

Meet the Authors Book Signings:

Friday, March 24 (1:00 – 2:30 p.m.) and (4:30 – 7:00 p.m.)

Saturday, March 25 (1:00 – 2:30 p.m.) and (4:30 – 6:30 p.m.)

CONTACT

Mike McKenna *Exhibit Show Manager*

CALL

(888) 396-1257 OR **(202) 885-5277**

EMAIL

mmckenna@psychnetworker.org

Visit us online at



“The Exhibit Hall was
Amazing!”



TWO OUTSTANDING

Advertising Opportunities

Symposium Program *(mails November 2016)*

Mailed to 100,000 mental health professionals, ours is the most widely read and circulated conference program in the field. It provides detailed information on each of the 150 workshops offered, continuing education credits, and other essential facts about the conference. Recipients read it from cover to cover.

With its extensive distribution throughout the United States, the Symposium Program is the ideal platform for promoting your books, treatment and recovery programs, training opportunities, practice-related products, and more.

Onsite Guide *(distributed at our conference)*

The Onsite Guide contains the complete Symposium schedule, year-round learning opportunities, Exhibit Hall events, exhibitor descriptions, and more. Our 3,000+ attendees use it throughout the conference and keep it for reference.

The Onsite Guide is the perfect place to promote your booth, highlight new products and services, and increase your organization’s brand recognition.

ADVERTISING RATES | Symposium Program

Size	Price	Dimensions (W x H)
Full page	\$2,555 b/w \$3,375 4/c	7.1875" x 10"
2/3 page	\$2,140 b/w \$2,960 4/c	4.75" x 9.1875"
Half page	\$1,835 b/w \$2,530 4/c	7.1875" x 4.50"
1/3 page	\$1,355 b/w \$1,875 4/c	4.75" x 4.50" or 2.25" x 9.1875"

- Mail date – November 2016
- Circulation – 100,000 mental health professionals
- Space reservations due – October 7, 2016
- For Treatment & Recovery Programs and BookLink – September 30, 2016

ADVERTISING RATES | Onsite Guide

Size	Price	Dimensions (W x H)
Full page	\$1,495 b/w \$1,995 4/c	7.1875" x 10"
Half page	\$875 b/w \$1,125 4/c	7.1875" x 4.50"

- Space reservations due – February 3, 2017
- Camera-ready art due – February 10, 2017

Special Rates for **EXHIBITORS** and **PRESENTERS**
contact mmckenna@psychnetworker.org

Psychotherapy NETWORKER SYMPOSIUM

Where Exhibitors Meet the Most Influential Therapists

MARCH 23-26, 2017

MAKE YOUR RESERVATION TODAY

(888) 396-1257 OR

mmckenna@psychnetworker.org

Exhibitor Sponsorships

Tote bag Logo: Promote your organization throughout the Symposium and for years to come. Place your company name and logo on the tote bags distributed free to each attendee.

Luncheon Speaker Sponsors: Align your company with one of the leaders in the field who'll be speaking during the lunchtime break. You'll have distinctive signage at the event and receive recognition from the podium.

Symposium Reception Sponsors: Spotlight your organization at the conference's most popular evening event, the Exhibit Hall Wine and Cheese Reception. You'll receive distinctive signage in the hall, as well as recognition from the podium.

Breakfast Healthy Foods Sponsors: Spotlight your organization as one of the Healthy Foods sponsors for breakfast in the Exhibit Hall, and your company will receive distinctive signage in the Exhibit Hall, as well as recognition from the podium.

Power Tower Charging Station: Located either at your booth, in the Exhibit Hall/Café or in the Symposium Bookstore in the Exhibit Hall. The 7-foot tall Power Tower Classic stands out and maximizes advertising visibility. Features exterior lighting on each section of the tower, with a **Custom Branded Exterior**. The

exterior wrap gives you the option to submit custom artwork, with easily downloadable templates to create your own custom branded exterior.

Rejuvenation & Relaxation Sponsors: Special area of Exhibit Hall devoted to massage therapy, Reiki, and reflexology. Align your company to the theme of Relaxation and Rejuvenation as our attendees come into the Exhibit Hall from workshops. Sponsors will receive distinctive signage in the Exhibit Hall, as well as in the Onsite Guide.

Internet Café Sponsors: Support the free wireless connection in the Exhibit Hall Café, and your company will receive distinctive signage in the hotel lobby and be recognized from the podium.

GoTo Card Sponsors: Encourage 3,000+ attendees to stop by your booth by being one of the FINAL 10 exhibitors offering special prizes to attendees who visit all of the booths listed on the 2017 GoTo Card.

Tote bag Insert Sponsors: Supply up to 3,000 of your own inserts by March 6, 2017, and we'll place them in each of the official conference tote bags.

► *All sponsors will be recognized in the Onsite Guide and on Exhibit Hall signage.*

Past Exhibitors

Acadia Healthcare
Alina Lodge
American Academy of Psychotherapists
American Counseling Association
American Professional Agency
American Psychological Association
Ashley Addiction Treatment
Association Book Exhibit
Austen Riggs Center
Baltimore Washington Counseling
Center Training Institute
Body Image Therapy Center
BrainMaster Technologies, Inc.
Breakthrough at Caron
Brighter Vision
Calo Family of Programs

Center for Self Leadership
Clearview Treatment Programs
Cottonwood Tucson
Cross Country Education
Earth Wisdom Music
EEG Education & Research
EEG Info
Elements Behavioral Health
EMDR International Association
Farley Center at Williamsburg Place
GoodTherapy.org
Hakomi Institute
Hopewell House
International Psychotherapy Institute
Kaiser Permanente
KASA Practice Solutions

Lakeview Health
Milton H. Erickson Foundation
NASW Assurance Services
National Association of Social Workers
New Harbinger Publications
OnlineCounseling.com
Palm Healthcare Company
Pasadena Villa
PESI, Inc.
Psychiatric Institute of Washington
Reflections @ Dominion Hospital
The Refuge – A Healing Place
Renfrew Center
Retreat at Lancaster County
Routledge Mental Health
Seabrook House

Shambhala Publications
Sheppard Pratt Health System
Sierra Tucson
Silvermist
SimplePractice.com
Somatic Experiencing Trauma Institute
TherapyNotes
TherapySites
U.S. Army Medicine Civilian Corps
United States Association for Body Psychotherapy
University of Tennessee College of Social Work
Whole Person Associates
W.W. Norton

Psychotherapy NETWORKER

2017 SYMPOSIUM

RESERVATION FORM

EXHIBITS, ADVERTISING, AND SPONSORSHIPS

FAX

(202) 537-6869

or

MAIL

Psychotherapy Networker
5135 MacArthur Boulevard, NW
Washington, DC 20016

or

EMAIL

mmckenna@psychnetworker.org

BOOTHS

- Single Booth (\$2,100)
- Premium Single Booth (\$2,525)
- Double Booth (\$3,795)
- Premium Double Booth (\$4,170)
- Triple Booth (\$5,370)
- Premium Triple Booth (\$5,995)
- Quadruple Booth (\$7,100)
- Premium Quadruple Booth (\$7,890)

SPONSOR

- Tote Bag Insert (\$475 Exhibitor Rate)
- Tote Bag Insert (\$675 Non-Exhibitor Rate)
- GoTo Card (\$495)

ADVERTISE

- Symposium Program Ad: Size _____
- Onsite Guide Ad: Size _____

Please contact me—I am interested in the following **PREMIUM SPONSORSHIPS:**

- Tote Bag Logo
- Symposium Reception Sponsor
- Luncheon Sponsor
- Internet Café Sponsor
- Breakfast Healthy Foods Sponsor
- Power Tower Charging Station
- Rejuvenation & Relaxation Sponsor

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____ Fax _____

Signature _____ Date _____

Check is in the mail for payment in full

Charge for payment in full to: AmEx Visa MasterCard Discover

Account # _____ Exp. _____ Security code _____

Psychotherapy NETWORKER

WHY *do leading organizations* **EXHIBIT** *at the Networker Symposium?*



More than 75 exhibitors make this exposition the premier event for showcasing products and services for mental health practitioners.

Develop relationships with new prospects and strengthen ties with existing clients.

Heighten credibility through close association with organizations devoted to helping the therapy community.

Network with peers and colleagues.

Learn about the newest advances and best practices from national and international organizations.

Receive valuable feedback from a knowledgeable audience.

Attract prospective employees.

At the **PSYCHOTHERAPY NETWORKER SYMPOSIUM**, you'll find kindred spirits filled with fresh ideas—from the field's most noted thinkers and practitioners to newbies just joining the field. Everyone gets to share the experiences and insights of exciting presenters, panelists, and keynote speakers.

Exhibiting at the Symposium is an effective way to achieve your marketing goals, showcase your brand, demonstrate new products and services, generate leads, and build relationships.

We look forward to having you join us at Symposium 2017!

TO RESERVE
BOOTH SPACE, CONTACT

Mike McKenna *Exhibit Show Manager*

(888) 396-1257 OR mmckenna@psychnetworker.org

SAVE THE DATE: March 23–26, 2017 — Washington, DC